



## Image Narrative 1.b

To create a story that describes a narrative to a memorable city, an attempt to describe an action like a poet with paint – one of the fundamental tasks of an artists imagination address's when creating for a city like Flagstaff, Arizona. But just as narrative ceases to be the central concern to most artists in modernist painting often left to prose and movies, to me there is something suspect about straightforward narrative, I believe that storytelling has been often dismissed as a lowbrow interest. It is certainly ambitious to want to create pictorial content in which engages and leaves a whimsical mark in the viewers mind, a sense of adventure and wonder when visiting the city of Flagstaff, an adventure in itself.

Traditionally, narrative painting draws upon historical aspects of the town, hence forth the inclusion of route 66 in the background an image of Arizona most relatable to tourists in their perception of the state, a child that acts a metaphysical representation of the person viewing it, plays with a toy car on the empty road, this conveys a whimsical sense of wonder, adventure and nostalgia. The child's hand will be painted strategically to look like the child is playing with the car parked in the available space in front of the mural; this will not only create community engagement but many photo opportunities and interested foot traffic.

## Sample Materials 2.a

Find below a color scheme chart (reference 2.b) I have provided for your convenience, samples of each color used in the mock up image. These colors will be used in correlation with the Kings Inn Mural, using materials by Nova Color Paints, and upon approval MTN 94 aerosol Paints as this allows for quicker than usual production of the mural. Nova Black Gesso 5 Gallon will be used to prepare the wall, and Nova Clear Gel Gloss to seal the artwork upon completion all details of the 60' x 12' wall will be painted with Nova Acrylic paints, exempt of course the exception of aerosol cans as stated above; if approved, if not all aspects of the mural will be created with Nova Paints, rough surface rollers/paint brushes and airbrush.

## Sample Materials

Color Scheme Kings Inn Mural - Flagstaff, AZ  
Illma Gore

#afab00	#f9f6e9	#986059
#83890e	#eadfa8	#e8d6c8
#333b08	#dab365	#b59892
#283307	#bd9b61	#e5cce1
#50590d	#99743f	#c5add0
#131c04	#f3efd6	#e5352d
#827093	#6f5229	#c49d69
#664d8d	#5c3915	#000000
#483366	#412c13	#ffffff
#fff9c3	#965f2f	#262227
#ffe8bc	#7a3d24	#363538
#c7b300	#cc955e	#48484b
#929400	#a0682b	#b8b8b9
#766a10	#d52f25	#cdd0d1
#5e5003	#b3061e	#dbd0dd
#3d3408	#ea949d	#eeff01
#ffdc02	#950825	#a76225
#f7dba1	#610819	#d58b26
#fac67e	#zd0604	#ffc700
#f7b060	#3a0807	#47492b
#f5a54a	#864a54	#8e966e
#ee8408	#e3bfc3	#b8bb86
#e6a40d	#f2ddcd	#c4e7f8
#e64715	#f8ede7	#8ecae5
#e64715	#efc9d0	#44b3df
#be3819	#986059	#0098d2
#bb5e00	#e86059	#0074b0
#bdddc8	#010e30	#005891
#a5b700	#f55af7	#003875
#81a512	#7b6c60	#042151
#4a7518	#d4e19e	
#2b491e		

2.b

### Miscellaneous 3.a Itemized Budget

Qty	Description	Unit Price	
	<b>PERSONAL</b>		
17 nights	Lodging	N/A	0.00
2 persons	Flights incl. Baggage and handling (2 persons)	\$560.99	560.99
36.75 p/h	Hourly wage according to the American Bureau of Labor Statistics	\$4,299.75	4,299.75
2 persons	Travel (Amtrak from Phoenix 2 persons)	\$160.00	160.00
3 persons	Stipend (mural design 3 semi finalists)	\$1,500	1,500.00
	<b>OPERATING</b>		
9.99 each	Aerosol & Nova Paints 4 per color @ \$9.99 each	\$3,756.24	3,756.24
2.5 weeks	Scaffolding Hire (United Scaffolding + Rental insurance) \$47.50 p/w	\$118.75 +\$49.99	168.74
N/A	Misc. items (Paint brushes, Primers, Air brush, projector etc.)	\$299.95	299.95
1 persons	Photographer/Videographer Hire	\$1,000	1,000.00
\$7 p/sqf	Mural design painting and completion	\$8,400	8,400.00
1.00	Clear Protective Finish	\$137.50	137.50
2 persons	Commercial General Liability Insurance	\$1,800	1,800.00
1.00	T.S.P. Cleaner (trisodium phosphate - wall cleaner)	\$112.99	112.99
N/A	Drop Sheets ad area protection	\$50	50.00
N/A	Contingency budget (weather permitting, theft, etc.)	\$1,400	1,400.00
		Subtotal	\$23,644.15
		Sales Tax	5.60%
		Total	<b>\$24,968.22</b>

### Miscellaneous 3.b Mural Maintenance

To ensure maximum longevity for the new mural, it is essential to prepare the support properly, and use only durable materials such as Nova paints. Simple procedures for ongoing maintenance include periodic inspection, cleaning, and repair should it be vandalized, though highly unlikely. Nova gloss protective works as an anti graffiti coat as well as a gloss finish. Finally, consideration must be given to the mural's treatment if damage occurs, but the durability of the mural is ensured for 5 year minimum without repair and minimal sun damage if however the mural loses quality (exempt from vandals) before a 5 year period of time, it will be repaired at the artists own cost.

**Miscellaneous 3.c Schedule** – Time period is an estimate of time calculated from past experience on similar sized walls with a 5 days contingency plan.

### KINGS INN MURAL SCHEDULE:

	DATE 10/06/2014	DATE 10/07/2014	DATE 10/08/14	DATE 10/09/2014	DATE 10/10/2014
TIME	Location Flagstaff, AZ				
9:00-9:30	Arrive in Arizona	Prepare & Clean wall	Begin Painting Mural	Mural painting	Mural painting
9:30-10:30	Inspect Wall	Prepare & Clean wall	Mural painting	Mural painting	Mural painting
10:30-10:45	Break	Break	Break	Break	Break
10:45-11:15	Scaffolding delivered	Prime wall with Nova Gesso	Mural painting	Mural painting	Mural painting
11:15-11:45	Material Procurement	Prime wall with Nova Gesso	Mural painting	Mural painting	Mural painting
11:45-1:15	Lunch	Lunch	Lunch	Lunch	Lunch
1:15-1:45	Material Procurement	Prime wall with Nova Gesso	Mural painting	Mural painting	Mural painting
1:45-2:15	Material Procurement	Prime wall with Nova Gesso	Mural painting	Mural painting	Mural painting
2:15-2:30	Break	Break	Break	Break	Break
2:30-3:00	Material Procurement	Project Final image	Mural painting	Mural painting	Mural painting
3:00-3:30	Material Procurement	Outline Projection image	Mural painting	Mural painting	Mural painting
3:30-3:45	Break	Break	Break	Break	Break
3:45-4:15	Material Procurement	Outline Projection image	Mural painting	Mural painting	Mural painting
4:15-4:45	Material Procurement	Outline Projection image	Mural painting	Mural painting	Mural painting
4:45-5:00	Material Procurement	Outline Projection image	Mural painting	Mural painting	Mural painting

	DATE 10/13/2014	DATE 10/14/2014	DATE 10/15/14	DATE 10/16/2014	DATE 10/17/2014
TIME	Location Flagstaff, AZ				
9:00-9:30	Mural painting	Mural painting	Begin Painting Mural	Mural painting	Mural painting
9:30-10:30	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
10:30-10:45	Break	Break	Break	Break	Break
10:45-11:15	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
11:15-11:45	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
11:45-1:15	Lunch	Lunch	Lunch	Lunch	Lunch
1:15-1:45	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
1:45-2:15	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
2:15-2:30	Break	Break	Break	Break	Break
2:30-3:00	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
3:00-3:30	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
3:30-3:45	Break	Break	Break	Break	Break
3:45-4:15	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
4:15-4:45	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting
4:45-5:00	Mural painting	Mural painting	Mural painting	Mural painting	Mural painting

	DATE 10/20/2014	DATE 10/21/2014	DATE 10/22/14	DATE 10/23/2014
TIME	Location Flagstaff, AZ			
9:00-9:30	Mural painting	Mural painting	Paint Protective Gloss	Clean up area
9:30-10:30	Mural painting	Mural painting	Paint Protective Gloss	Clean up area
10:30-10:45	Break	Break	Break	Break
10:45-11:15	Mural painting	Mural painting	Paint Protective Gloss	Clean up Area
11:15-11:45	Mural painting	Mural painting	Paint Protective Gloss	Return Scaffolding
11:45-1:15	Lunch	Lunch	Lunch	Lunch
1:15-1:45	Mural painting	Mural painting	Paint Protective Gloss	Finalize Mural & check out with Flagstaff
1:45-2:15	Mural painting	Mural painting	Paint Protective Gloss	Photo shoot
2:15-2:30	Break	Break	Break	Break
2:30-3:00	Mural painting	Mural painting	Paint Protective Gloss	Leave Flagstaff, Arizona
3:00-3:30	Mural painting	Mural painting	Paint Protective Gloss	
3:30-3:45	Break	Break	Break	
3:45-4:15	Mural painting	Conclude final image	Paint Protective Gloss	
4:15-4:45	Mural painting	Conclude final image	Paint Protective Gloss	
4:45-5:00	Mural painting	Conclude final image	Paint Protective Gloss	



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The City of Flagstaff, Arizona - The Kings Inn Mural

To Whom It May Concern,

Although not requested please accept my letter of interest for the proposal of artistic engagement, I have been an internationally travelling artist and muralist for many years now, and in doing so I have recently moved to Los Angeles California as an American citizen in hopes to make my mark on the artistic world in (at the risk of sounding melodramatic) the greatest country on earth.

My father 'Mike Gore' who was the developer of multi million-dollar development in Australia called 'Sanctuary Cove' instilled a pride and respect in my passion for art and its quality, approaching deadlines and budgets efficiently. The opportunity to create piece in Arizona and work along your city would be a career changing opportunity should you choose me. My work is renowned in Australia and I am looking to further my passion to strive for better in this country and face new challenges head on, I believe your establishment is offering that opportunity, it would be a true honor to work with you, I wanted to thank you for your time and the opportunity to be considered as one of three semi finalists, thank you.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Illma Gore', with a stylized, cursive script.

Illma Gore